

Mari Ann Callais, Ph.D.

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EDUCATION

Louisiana State University - Baton Rouge, Louisiana

Doctorate in Educational Leadership and Research, 2002

Dissertation: Sorority Rituals: Rites of Passage and Their Impact on Contemporary Sorority Women

Our Lady of Holy Cross College - New Orleans, Louisiana

Masters of Education - Education Administration and Supervision, 1991

Loyola University - New Orleans, Louisiana

Bachelor of Arts - Political Science, 1987

HIGHLIGHTS OF QUALIFICATIONS

- Over 13 years experience in student services, educational and leadership programming
 - Faculty member for student affairs graduate program for 3 years
 - Implementation and development of multifaceted programs in a variety of student development areas
 - Ability to relate well with students, faculty, and administrators influencing them in a very positive manner
 - National Speaker & Consultant
 - Extensive experience with current educational issues
 - Experience in leasing and marketing of off campus student housing
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PROFESSIONAL DEVELOPMENT and EMPLOYMENT

Capstone Development Corporation – Birmingham, Alabama

Senior Vice President Marketing/Leasing – Cottages Division **2008-Present**

2008 Cottages – worked and supervised the leasing teams for sites at Cottage Grove, Gainesville, FL; Cottages of Columbia – Columbia, MO; Cottages of Hattiesburg, Hattiesburg, MS

2009 Cottages of Lubbock, Lubbock TX; Cottages of Norman, Norman, OK

- Responsible for supervising our leasing staff in all aspects of leasing of high end, off campus student housing
- Initiated development and education of using social networking initiatives with our marketing teams on each site which include Facebook, Twitter, and other social networking opportunities
- Conduct site visits to cities across the country to analyze prospects for future student housing developments
- Work with marketing team to develop plan and budget to market each project site. Specifically worked with fraternities and sororities and university administrators to promote pre-leasing of site

Theme Housing Specialist/ Greek Housing Consultant **2001-2008**

- Assist with developing marketing plan and ideas as well as working on project proposals for fraternity and sorority housing developments at prospective colleges and universities across the country
- Conduct focus groups, develop resources, and participate in team presentations to campus administrators, students, alumni/alumnae concerning the possibility of fraternity/sorority housing developments
- Assisted with advising the development of Western Carolina University and Washington and Jefferson College Fraternity/Sorority

CAMPUSPEAK, Inc. - Aurora, Colorado

Consultant/Speaker **2000-Present**

- Travel to colleges, universities, conferences, and corporations presenting workshops, keynote addresses, and team development (Presented at more than 450 campuses, conferences, retreats, and workshops across the country)

Mississippi State University – Starkville, Mississippi

Faculty/Student Affairs Program Coordinator **August, 2001-August, 2002**

Assistant Professor – Tenure Track Position **August, 2002-2004**

Counseling, Educational Psychology Department and Special Education Department

- Advised all graduate students in the Student Affairs/Higher Education Program, which included Masters, Specialist, and Doctoral students
- Coordinated all recruitment activities as it relates to the Student Affairs Graduate Program
- Teach all student development/student affairs courses for the Department
- Assisted Head of the Department with all areas pertaining to accreditation aspects of the Department and all other Coordinator duties

Courses Taught at Mississippi State University – Lecturer/Assistant Professor

- COE 8553 - Student Affairs in Higher Education – Fall 2001, Fall 2002, Fall 2003
- COE 8523 - Student Development Theory – Fall 2001; Summer 2002, Fall 2003

- COE 8730 - Internship (Designed for student affairs students) – Fall 2001; Spring 2002, Fall 2002, Fall 2003
- COE 8543 - Legal Issues in Student Development – Spring 2002, Summer 2003
- HED 8113 - Administration of Student Personnel Services in Higher Education – Spring 2002, Summer 2003
- COE 8533 - Literature of Student Affairs – Summer 2002, Spring 2003
- COE 8053 - Practicum (Designed for student affairs students) – Summer 2002, Summer 2003
- HED 8123 – University and Community College Governance – Fall 2002 (All doctoral students)

Additional Responsibilities at Mississippi State University

- Advised 22 Student Affairs Master's students
- Served on 5 doctoral – co directed two with my department head
- Served as minor advisor for three Doctoral students
- Served as a member of the Counseling, Educational Psychology and Special Education Department's Student Status and Retention Committee

Service to Mississippi State University Community

- Assisted the Panhellenic Council and Office of Greek Life by serving as a Mediator
- Met with Housing Consultant
- Guest speaker at four sorority chapter meetings
- Served on Housing CAS Standards Evaluation Committee

Southeastern Louisiana University - Hammond, Louisiana

Director of Student Organizations/Greek Life

1991-2001

- Responsible for the supervision and coordination of services and activities associated with student organizations (more than 100 student organizations)
- Advised all fraternity and sorority governing boards (Interfraternity Council, Panhellenic Council, Pan-Hellenic Council)
- Coordinated and produced all publications that related to student organizations
- Communicated all information concerning risk management, legal liability, hazing, community service opportunities, university policies, and national policies
- Taught Freshman Seminar – course designed to help students assimilate into the campus community. This particular course was designed for new members of fraternities and sororities
- Assisted with the development of 10 sorority/fraternity houses living facility called "The Village"

Our Lady of Holy Cross College - New Orleans, Louisiana

Coordinator of Admissions and Student Affairs

1988-1991

- Served directly under the Director of Admissions and Student Affairs and was responsible for the areas of student services and student development, admissions and recruiting and career planning and placement
- Responsible for the development, coordination, and administration of all policies and activities for student affairs and admissions to ensure that the goal, objectives and programs are complementary to the mission of the college
- Advisor for Orientation Team

- Co-advisor for Student Government Association

PUBLICATIONS

- Callais, M. A. (1996). The undergraduate interfraternity institute: A five-day program challenging today's student leaders, *Association of Fraternity Advisors Perspectives*, 23(5), 11-15.
- Callais, M. A. (2002). Helping fraternity and sorority members understand ritual. *Association of Fraternity Advisors Perspectives*, Fall, 11-15.
- Callais, M. A. (2003). Helping fraternity and sorority members understand ritual. *MGCA Connections*, 1(2), 2-5.
- Callais, M. A. (2004). The new generation of college women: Challenges facing sororities. *The Compass of Theta Phi Alpha Fraternity*, Summer, 4-6.
- Callais, M. A. (2005). The new generation of college women: Challenges facing sororities. *The Triangle of Sigma Sigma Sigma*, Fall 9-11.
- Callais, M. A. (2005). Helping fraternity and sorority members understand ritual. *Oracle: The Research Journal of the Association of Fraternity Advisors*, Vol. 1 Iss. 1, August, 32-37.
- Callais, M. A. (2006). Catch the buzz. *Campus Peak Newsletter, CAMPUSPEAK*, Summer, 1-3.

Books

- Callais, M. A. (2001). A knight to remember. *Inspiration For Greeks: Encouragement Humor & Motivation For Greeks by Greeks*, 126-128.
- Callais, M. A. (2007). It's not about the destination. *Lessons from the Road – Inspirational Insights by Leading Speakers in Education*, 114-116.
- Callais, M. A. (2007). Making the most of your college experience. *Roadmaps to Success and Happiness in College*, 12-28.

CD

- Mari Ann Callais – Out of Focus (2006).*

HIGHER EDUCATION ACTIVITIES

- Alpha Beta Chapter of Theta Phi Alpha Fraternity Chapter Advisor for Board of Directors (1999 - 2002)
- Theta Phi Alpha Programming Chairman for Leadership Conference and National Convention (1993 - 2001)
- Loyola University Alumni Board - Young Alumni Representative (1989-1991)
- Theta Phi Alpha Programming Chairman (1993 - 2001)
- Theta Phi Alpha Fraternity National Panhellenic Delegate (1998-2002)
- Theta Phi Alpha Fraternity National President (2002 - 2008)
- Theta Phi Alpha Fraternity Foundation - Member of the Foundation Board (2002-2008)
- Theta Phi Alpha Fraternity National Board of Trustees Member (2002-2008)
- Staffer and Member of New Orleans TEC (Teenagers Encounter Christ) Community; TEC is a part of the CYO (Catholic Youth Organization) Youth Ministry of the Archdioceses of New Orleans; Retreats are given five times a year to allow the youth and adults an opportunity to get away to a fresh and different atmosphere (1989 - present)
- Served as a Fellow for the Interfraternity Institute at Indiana University, Summer 2004
- Delta Delta Delta Sorority National Center Board - Center for Living, Learning, and Leading Member (2007- present)
- Member of the Editorial Board and the Peer Review Panel for *Oracle: The Research Journal for the Association of Fraternity Advisors* (2007 - present)

Presentations

- Presented keynote presentations, workshops and small group meetings at colleges and universities as well as National fraternity and sorority conventions and conferences totaling more than 450 to date
- Presented programs at the Annual Conferences for the Association of Fraternity Advisors
- Assisted with master plan development for Washington and Jefferson College
- Assisted with development Fraternity/Sorority Housing Project at Western Carolina University
- Conducted focus groups for housing possibilities at Washington and Jefferson College, Winthrop University and Towson University with Capstone Developers
- Have presented at Regional Fraternity and Sorority Regional Conferences - SEPC, WRGLC, NGLA, and MGCA

COMMUNITY VOLUNTEER ACTIVITIES

- United Way Young Volunteer Leadership Development Program - Program is designed to identify, train, place and monitor selected community volunteers who will perform one year internships on boards of various United Way Agencies (Spring 1990). Internship: Young Women's Christian Association (YWCA) Board of Directors. This agency serves women through education and intervention programs (1989-1990)
- International Student Leadership Institute - Facilitator - Program for High School Student Leaders (1990)
- Sotuta, Mexico - Mission trip with the Archdiocese of New Orleans - Worked with poor building roofs on huts, living with and learning from the people of Sotuta (Summer 1992)
- Appalachia, Kentucky - Mission trip with Seniors from Ursuline Academy, New Orleans (May, 1993)

- Camp Abbey - worked summer camp for girls program, Covington, Louisiana (July - August, 1996-2006)
 - Catholic Heart Work Camp - Mission program for high school and college students from across the country (New Orleans, 1998)
 - Served as a Hostess for the Catholic Youth Office's Young At Heart Senior Citizens Trip to Canada (October, 1999)
 - Served as a member of the Southeastern Head Start Board of Directors (1999-2001)
 - Conducted presentations at high school programs RYLA Rotary Program and HOBY (2002-present)
 - Presented break-out session for the First Annual Women's Conference at Southeastern Louisiana University (2009)
 - Presented a program for the Business Women of Tangipahoa luncheon meeting (2009)
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ACCOMPLISHMENTS & AWARDS

- Outstanding Graduate Student Education Administration and Supervision - Our Lady of Holy Cross College (1991) (Chosen by Graduate Division Faculty)
- Graduate of the 1993 Interfraternity Institute at Indiana University
- Theta Phi Alpha Outstanding Chapter Governor Award - 1992-1994
- Theta Phi Alpha White Rose Merit Award - 1992-1994
- Theta Phi Alpha Social Service Award Scholarship - 1994
- Served as a Facilitator at the Undergraduate Interfraternity Institute at Butler University. Sponsored by the National Interfraternity Conference (May, 1993, July, 1994, June, 2001); **Session** Coordinator (July, 1995, 1996)
- MISSIANA (Louisiana and Mississippi Greek Affairs Professional Association) Distinguished Service Award - 1995
- Sigma Sigma Sigma Sorority National Outstanding Greek Advisor 1995-1996
- Theta Phi Alpha Fraternity Diamond Jubilee Scholarship Recipient 1995
- Louisiana State Advisor for the SEPC Conference Committee, Atlanta, Georgia - 1995-1996
- SEIFC Conference Committee Advisor for Area III, Atlanta Georgia - 1997-1998
- Southeastern Interfraternity Conference Advisor of the Year Award 1996, 2001
- Theta Phi Alpha Fraternity - Beta Epsilon Chapter - Most Outstanding Alumnae Member 1996
- Theta Phi Alpha Fraternity National Achievement Award Recipient 1994-1996
- Theta Phi Alpha Fraternity Outstanding Alumnae Delegate for Convention 1996, Buffalo, New York
- Recipient of the 1996 National Interfraternity Foundation Balfour Fellowship
- Awarded the Louisiana Youth Seminar Lifetime Achievement Award, 1997
- Theta Phi Alpha Fraternity - White Rose Memorial Scholarship - 1998
- Awarded the National Order of Omega Doctoral Fellowship - 1998
- Awarded the Theta Chi Fraternity Outstanding Greek Affairs Professional Award - 2002
- Served as a Fellow for the Interfraternity Institute - Indiana University - 2004
- Awarded the Association of Fraternity Advisors Distinguished Service Award - 2005
- Awarded CAMPUSPEAK'S Joel Goldman Award - The Most Respected Member of the CAMPUSPEAK Team - 2006-2007
- Theta Phi Alpha Fraternity- Guard of Honor - Highest Award given to a member of the Fraternity - 2008

- Theta Phi Alpha Fraternity established the Dr. Mari Ann Callais Fraternity/Sorority Professional's Award in my honor - 2006
 - Theta Phi Alpha Fraternity Foundation established the Dr. Mari Ann Callais Leadership Endowment in my honor - 2008
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PROFESSIONAL ASSOCIATIONS

- Association of Fraternity Advisors (AFA)

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REFERENCES

Capstone Companies

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